PRESS RELEASE

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CITY TO DECLARE JANUARY 20, "ESCONDIDO HUMANE SOCIETY DAY OF MEMORY"

ESCONDIDO, CA—January 16, 2003- Mayor Lori Holt Pfeiler will declare Monday, January 20, "Escondido Humane Society Day of Memory", in recognition of the second anniversary of the fire that destroyed the former humane society building. Phil Morgan, CEO of the Escondido Humane Society, will receive a written proclamation from Mayor Pfeiler at the City Council meeting, January 22 at 4 p.m.

"This declaration is not only to memorialize the 115 lives lost in the shelter fire," says Phil Morgan, CEO of Escondido Humane Society, "but also to recognize the heroes."

In the past two years, thousands of volunteers and donors have contributed over one million dollars to the "EHS rebuild fund". School children have collected pennies, foundations have made grants, businesses have matched employee contributions, and individuals from as far away as the East Coast have sent in donations.

In May, the new Escondido Humane Society Animal Center will open for business. The shelter is located on ten acres of city owned land, next to the Mayflower Dog Park. The Animal Center, which is the first of a four building campus, will offer companion animal adoptions, a wildlife holding area and housing for the Department of